

Laigaard & Partners' proposal for composing a great CV for a board position

Curriculum Vitae



Personal information:

Name: Jette Jensen
Date of Birth: (If you wish to provide your age)
Marital status: Married to Jens, who is a Software Engineer with Bøllram
We have three children, aged 19, 16 and 13
of whom two are still living at home.

Contact details:

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Industry experience:

- Logistics and distribution
- Energy sector
- Production machinery
- Security
- Professional services

Board competencies:

M&A processes

In my capacity as CFO, I have led several M&A processes to the value of more than DKK 200m. As CFO, I was on the buyer's side twice and on the seller's side once. As a member of the management team, I was responsible for all practical the same time, I presented all decisions and reported to the board to ensure their involvement and 100% awareness of the agreed terms.

As a board member, I have twice been appointed as the shareholders' and board's aspects and the execution of the respective M&A transactions. At representative in the M&A steering group, during the acquisition of competing companies. I have served as the owners' representative, the management's advisor, and the decision-maker's operative executor on behalf of the board.

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Turnaround

As CFO and chairman, I have completed turnarounds of companies suffering from declining revenue due to poor sales. High operating and production costs eroded profitability, and the organization was not optimally structured. In all turnaround processes, I analysed and developed a strategy with the overarching goal of bringing positive operations to the companies and laying the foundation for further growth. With my background as an economist and CFO, I used my financial skills in all phases, particularly in the context of operations and key performance indicators. I am convinced that, so far, these competencies and experiences have contributed to my work as a board member, and I believe they have enabled me to challenge, advise and consult both the board, the management, and the company owners.

Raising capital

In my time as an auditor and later as a consultant and CFO, I have participated in several rounds of capital raising. I have been deeply involved in the strategic and financial analysis of the company, which constituted the basis for assessing capital needs and estimating the return on invested capital. I have contributed to the analysis and participated in the decision-making processes regarding the optimal capital structure and capital forms. As a CFO and consultant, I have participated in the preparation of material banks, which has benefited me in a board context that focuses on the information needs of potential investors. I have participated in the identification and selection of potential investors, including participation in the entire dialogue and negotiation with them.

Personal competencies

I have worked in global and international companies, which has provided me with an understanding of how to lead and operate international businesses. I have strong financial insights into both accounting and finance. As a person, I am dialogue-based, investigative and results-oriented, which is highlighted in my current board positions, where it is pointed out that I contribute clear goals, concrete action, and, consequently, a clear direction for the management and owners.

Board experience – overview:

2021 –	Board Member, ABC A/S (Link to the company's website)
2019 –	Chairman of the Board, Sale 2000 ApS (Link to the company's website)
2019 –	Board Member, Company A/S (Link to the company's website)
2016 – 2021	Vice Chairman, Logistic A/S (Link to the company's website)
2009 – 2017	Board Member, Production A/S (Link to the company's website)

Professional experience – overview:

Jan. 2018 –	Chief Financial Officer, Corporation A/S
Sept. 2011 – Dec. 2017	Chief Financial Officer, Company A/S
Aug. 2006 – Aug. 2011	Chief Financial Officer, Risk A/S
Feb. 2003 – July 2006	Chief Controller, Trio Consulting A/S
Sept. 1998 – Jan. 2003	Senior Accountant, Detoille

Education:

2018 – 2019	Executive Board Education - Copenhagen Business School
2014 – 2016	Executive MBA - Henley Business School, University of Reading, U.K.
2006 – 2007	CBA (Certificate in Business Administration) - AVT Business School
1998 – 2002	HD(R), Accounting and Financial Management - Copenhagen Business School